



## **CHILI COOK-OFF SPONSORSHIP OPPORTUNITIES**

### **June 5th, 2010**

#### **“Hot & Spicy” Sponsor - \$2500**

- 14 event tickets
- Opportunity to display signage at the event (up to 5 banners provided by your company)
- Company logo in all print media
- Opportunity to insert company materials in goodie bags
- Prominent placement of logo in event program with a special “thank you” and company contact information
- Company logo on Cornerstone website for 12 months
- Company logo on Cornerstone’s emails for 12 months
- Company logo on event t-shirts
- Announcements throughout the day thanking your company for your generous support
- Opportunity to cross-promote in your company’s marketing materials that you are a proud Supporter of Cornerstone Therapeutic Riding Center

#### **“Some Like it Hot” Sponsor - \$2000**

- 12 event tickets
- Opportunity to display signage at the event (up to 4 banners provided by your company)
- Company logo in all print media
- Opportunity to insert company materials in goodie bags
- Prominent placement of logo in event program with a special “thank you” and company contact information
- Company logo on Cornerstone’s website for 9 months
- Company logo on Cornerstone’s emails for 9 months
- Company logo on event t-shirts
- Announcements throughout the day thanking your company for your generous support
- Opportunity to cross-promote in your company’s marketing materials that you are a proud Supporter of Cornerstone Therapeutic Riding Center



**“Beer Garden Sponsor” - \$1500 (This is an exclusive sponsorship opportunity)**

- 10 event tickets
- Opportunity to display signage at the event (up to 3 banners provided by your company)
- Company logo in all print media
- Opportunity to insert company materials in goodie bags
- Prominent placement of logo in event program with a special “thank you” and company contact information
- Company logo on Cornerstone website for 12 months
- Company logo on Cornerstone’s emails for 12 months
- Company logo on event t-shirts
- Signage prominently displayed in/around Beer Garden
- Announcements throughout the day thanking your company for your generous support
- Opportunity to cross-promote in your company’s marketing materials that you are a proud Supporter of Cornerstone Therapeutic Riding Center

**“Red Hot Chili Pepper” Sponsor - \$1500**

- 8 event tickets
- Opportunity to display signage at the event (up 3 banners provided by your company)
- Company logo in all print media
- Opportunity to insert company materials in goodie bags
- Large size company logo in event program
- Company logo on Cornerstone’s website for 6 months
- Company logo on Cornerstone’s emails for 6 months
- Large size company logo on event t-shirts
- 4 Announcements during the event thanking your company for your generous support

**“Mechanical Bull” Sponsor - \$1200 (This is an exclusive sponsorship opportunity)**

- 6 event tickets
- Opportunity to display signage at the event (up to 3 banners provided by your company)
- Company logo in all print media
- Opportunity to insert company materials in goodie bags
- Medium size company logo in event program
- Company logo on Cornerstone website for 6 months
- Company logo on Cornerstone’s emails for 6 months
- Medium size company logo on event t-shirts
- Signage prominently displayed at mechanical bull staging area
- Announcements throughout the day thanking your company for your generous support



**“Great Balls of Fire” Sponsor - \$1000**

- 4 event tickets
- Opportunity to display company banner at the event (up to 2 banners provided by your company)
- Company logo in all print media
- Opportunity to insert company materials in goodie bags
- Medium size company logo in event program
- Company logo on Cornerstone’s website for 6 months
- Company logo on event t-shirts
- 3 Announcements during the event thanking your company for your generous support

**“Cayenne King” Sponsor - \$500**

- Opportunity to display company banner at the event (1 banner provided by your company)
- Small size company logo in event program
- Company logo on Cornerstone’s website for 4 months
- Company logo on event t-shirts
- A special “thank you” to your company during the event

**“En Fuego” Sponsor - \$250**

- Opportunity to display company banner at the event (1 banner provided by your company)
- Special “Thank You” in event program
- Company logo on Cornerstone’s website for 2 months

**“A Little Chili” Sponsor - \$100**

- Name recognition in event program

To sponsor, or for additional information, please contact Judy Beckett, Executive Director, at 760-788-2872 or by email at [judyb@cornerstonetrc.org](mailto:judyb@cornerstonetrc.org).